



the Chesapeake way

The Chesapeake Way is an approach that not only champions a bold, forward-facing philosophy but also conveys the values we believe are crucial to the company's long-term success.

- **Do It Right**

Integrity, honesty and safety are at the heart of our business. We believe in doing what is morally and ethically right, both personally and professionally, while also ensuring the safety and well-being of our employees. Our success is dependent upon our commitment to getting things 'right' – providing the quality and service that our customers rightly expect.

- **Thoughtful and Thinking**

We consistently strive to anticipate the rapidly changing needs of our customers, our people and our business. We believe in possibilities and encourage our employees to push boundaries by using creative thinking and technical expertise. Creativity and innovation are critical components of our approach to business.

- **Speed has Value**

In all that we do, making good decisions quickly is imperative. We recognize that reduced business cycle times are a permanent element of our operating environment. Speed is critical to our customers and we are fiercely passionate about meeting their needs in a proactive and decisive manner.

- **Sustainable and Surprising**

We strive to increase long-term value for our customers by challenging today and investing in tomorrow. Environmental consideration is also integral to our company activities. It is this approach that is the basis of a sustainable business platform – one that will continue to excite and surprise.

- **Many Languages, One Voice**

Our success demands that our team reflects the diversity of the environments in which we operate. We are committed to attracting, developing and rewarding individuals from many backgrounds. Our people offer a diversity of thought, with the understanding that, in the customer's eyes, there is only one Chesapeake.



We protect and promote the world's great brands